## **Patron Donors**

We appreciate your Post's efforts to increase visibility in your community. You are welcome to enroll any individual who upholds the values of JWV as a Patron. A Patron is not a member, so s/he may not hold elected office or act as a delegate of any echelon. Ultimately, they are a supporter of the organization and are welcome to take part in our events, volunteer with us, and serve as an advocate on our behalf.

Some Posts allow Patrons to hold non-voting, appointed positions. So, they cannot, for example, be elected Commander, but they could be appointed Scholarship Fund Chairman. It's up to the Post to decide.

The contribution for a Patron shall be the same amount as the dues for a member. Upon contributing, the Patron will be issued a Patron ID card from National HQ (like your membership card) and mailings from JWV. Just like Regular Membership, Patrons can be an annual dues paying Patron or have the option of becoming a Life Patron.

As for recruitment, think of events or places where people can interact with the Post and get interested in joining. Potential Patrons will want to see what the Post does and how JWV is a positive force in the community. The Post might consider joining a local fundraising effort – for example, the hospital hosts a walk-a-thon to raise money for cancer research. You could research statistics about causes of cancer for in-service members and veterans. Link the local cause to veterans' issues. Then when you interact with other community members, you can begin asking them to join your Post. Basically, it's the face-to-face interactions that will attract Patrons.

To access the Patron application, visit:

https://www.jwv.org/wp-content/uploads/2021/05/JWV-Membership-Patron-Application-5-19-21.pdf

To read more about Patron donors, see *The Manual of Ceremonies*, Part III, p. 36: https://www.jwv.org/wp-content/uploads/2021/07/Manual-of-Ceremonies-Jan-2020.pdf