

DATE: October 24, 2008

TO: National Commander, NEC, Department Commanders, County Commanders, Post Commanders and National Appointments

FROM: Harry Ettlinger, National Olympiad Award Chairman

SUBJECT: XX Olympiad Memorial Award for 2009

Enclosed is a copy of the application package for the subject award. It includes a set of guidelines to activate this project, the application forms and the evaluation media.

This award can be a powerful Public Relation event for our organization. As in past years, we have again had the opportunity to raise the subject of the oldest, active Veterans organization in the U.S.A., the topic of: **Jews do fight**, and our recognition of the world-wide terrorism threat to audiences of hundreds.

Therefore, I ask you to initiate and/or expand this **Non-Sectarian** project for **High Schools Seniors**. The distribution of the application packages to the public, private, and parochial high schools in your area, must include a memo to the guidance counselor/athletic directors tailored to the echelons (Post, County, or Department). As per the enclosed Sample Letter, it must **clearly** state the

- Final submittal **date** (Some day between March or early May)
- **Name, address and telephone number** of the Award Committee Chairman

Please note, that submittals directly to National Headquarters will cause delays in reaching the appropriate Award Committee and have, in the past, disenfranchised too many fully qualified applicants. Furthermore, note that under the new rules, each Department can submit the application of two (2) candidates by June 30, 2009, to the National Headquarters. Either the Award Chairman or Department Commander must approve the submittals.

The National Awards are cash payments of \$1000 from the Edith, Louis & Max S. Millen Memorial Education Grant to the winner and \$300 and \$200 to the runners up. The award at the Post, County, and/or Department level is at the discretion of the sponsoring echelon.

If you share my goals, feel free to call me at (973) 366-4350. **I will help you.** Since you should start your distribution of the applications to the schools in January, make your call soon.

Revised 10/08

**JEWISH WAR VETERANS OF THE U.S.A.
XX OLYMPIAD. MEMORIAL AWARD
INSTRUCTIONS TO COMMANDERS AND AWARD COMMITTEE MEMBERS
OF JWV ECHELONS**

Purpose

The XX Olympiad Memorial Award honors the memory of the eleven members of the Israeli Olympic team assassinated at the XX Olympiad in Munich, Germany. The award is a community relations award which promotes sportsmanship. It is awarded to high school seniors who exhibit outstanding athletic achievement. Consideration is also given to academic accomplishments, leadership ability, and volunteer service.

Qualifications

Applicants are judged on athletic accomplishment (60%), academic achievement (20%), community service (10%) and leadership and citizenship (10%). The award(s) is NON-SECTARIAN.

Committee

It is best if all activity for this award be handled by a committee appointed by the commander of the echelon, i.e., Post, County, or Department, whether for the evaluation and/or making an award.

Mailings

To promote the program, the Committee for the lowest participating echelon shall distribute materials for this award to the high school guidance departments within their jurisdiction during the winter months. The packet sent to the schools shall include a memo directed to the Guidance Counselor and Athletic Director, application forms Parts I and II, and published media on the terrorist event: (The packet shall not include the "Evaluation Assessment Summary" nor Tables I and II). The memos to the guidance counselors must clearly state the final submittal date, and the address and telephone number of the Award Committee Chairman to whom the applications are to be submitted. A sample memo is attached on the back of this sheet. Submittal of up to three applications from any school is permissible.

Implementation

Once the deadline has passed, the Post or County Committee shall meet to determine the best candidate. Each member of the Committee shall use his/her own Guide for Evaluation Assessment comprised of an Evaluation Assessment Summary and Tables I and II. The raw assessment number (1, 2, 3...or 10) shall be entered in the "Rating" Column of the Summary. After all candidates are evaluated, each rating shall be multiplied by the weighting factor (6, 2 or 1) and entered in the "Points" column. The total of the four numbers in the "Points" column for each candidate shall then be entered in the "Total Points" column. The selectee of the Committee is the candidate with the highest Point Total. A review of the Committee member's assessment may be necessary before the final selection is made.

The Award Chairman or Commander of the Echelon shall sign the application of the award winner and forward same to their Department's XX Olympiad Memorial Award Committee for their evaluation of the Department winner. Local echelons can submit up to two applications to the Department. The Department will select one winner from the Echelon submissions. Upon the selection of the Department winner and runner up, the Department Award Chairman or Commander shall affix his/her signature on up to two applications and forward same to the National Headquarters no later than June 30, 2009.

Award

It is up to each Award Committee to determine the nature and size of any award. It is recommended that if an award is given, the presentation of that award be made at a school award ceremony.

Sample Letter (on echelon stationery)

Note: For all bold script in parenthesis, substitute appropriate word or number

January 2009

XX OLYMPIAD MEMORIAL AWARD

TO: Guidance Counselor and Athletic Directors

The **(Name of Post, County, or Department)**, Jewish War Veterans of the USA will **(again)** accept applications for the 2009 XX OLYMPIAD MEMORIAL AWARD. This award honors the memory of the eleven members of the Israeli Olympic team, who were brutally slain at the XX Olympics held in Munich, Germany during September 1972.

This award is presented to an outstanding Scholar-Athlete in **(Name of Town, County, or State)**. The competition is NONSECTARIAN; the sole eligibility criterion is that the student be a High School Senior.

The **(Name of Post, County, or Department)** will present a **(Name of Award)** to the recipient at our **(Name Event)** in **(Month)**. The recipient will then be considered for the JWV Department **(State)** award, and if successful there, for the National Cash Awards of \$1,000, \$300 and \$200. Selection for these two awards will take place in June and August, respectively. *(Delete reference to Post, County, or Department if no award is given.)*

Enclosed are application forms, guidelines and some information on this terrorist event. All applications must reach the undersigned at the below stated address by **(Date)**. Our selection will take place shortly thereafter.

To arrive at the fairest selection of the award winner, the Olympiad Committee seeks the broadest support in the educational community. Hence, please pass on this letter to your Athletic Director in order to acquaint them with this year's award.

We thank you for your **(continued)** support of this program.

Sincerely yours,

(Name of Award Committee Chairman)

(Address)

(Telephone Number)

cc: Award Application enclosed

XX OLYMPIAD MEMORIAL AWARD APPLICATION GUIDE

The candidate shall submit an application with information requested under PART I, PARTS II-A and II-B, and specified supporting media. On the back of Part I, the candidate shall highlight the two or three, but no more than four achievements, which he or she considers to be the most outstanding in each category. To assure some knowledge for the basis of this award, the candidate shall provide answers to two questions on the bottom of the same page.

In its evaluation, the Award Committee intends to weigh each category stated in PART II of the application according to the percentages stated below. The Committee will accept up to three (3) applications from each school. We would like to see representation from both genders.

Athletic Achievements (60%)

- Set forth sports participated in and number of letters in each
- Delineate awards at all levels of recognition (school, conference, area, county, region, state, national, etc.)
- List any extraordinary accomplishments and/or awards received.

Scholarship (20%)

- Class standing, including number of students in class
- SAT score
- Academic awards and recognition

Leadership (10%)

- List past and present offices held in organizations, in or outside of school (Include captaincy of sports teams)

Service (10%)

- List services for activities sponsored by the school-and community and/or volunteer organizations. Consideration will be given to part-time paid work to supplement family income.

If available, copies of newspaper articles and/or other media to substantiate the student's achievements *should* be appended to the application.

Recommendations normally provide a comprehensive evaluation of the candidate's abilities and accomplishments. The committee will look favorably on its inclusion in the package. However, it is advisable that it be limited to one letter by a member of the athletic staff.

TERROR AT THE OLYMPICS

They slipped through the stillness of Munich's Olympic Village an hour before dawn - eight shadowy figures, in a variety of disguises, with machine guns and hand grenades concealed in athletic-equipment bags. The 6-foot 6-inch chain-link fence was easy to scale, and the doors of the buildings were unlocked, making the intruders' task tragically simple. But this was the Olympics of openness, friendship and serenity, of the new German image, and for ten days it had been a festive success. So it was excruciatingly ironic that the widely praised casual atmosphere played right into the hands of the eight Palestinian terrorists as they made their way unchallenged across the 60-yard expanse from the fence to Building 31 on Connollystrasse, climbed to the second-floor rooms occupied by the Israelis, and re-enacted the darkest ritual of German history - the sharp and ominous knock on the Jews door.

ISRAEL'S DEAD WERE THE COUNTRY'S HOPE

"The elite of our sportsmen have died and the Olympic spirit died with them." So said Israeli Deputy Premier Yigal Allon last week as his countrymen buried their dead of Munich. The nation's Olympic hopes had never been especially high: Israel has no professional sports and only mediocre amateur games. Nonetheless, the men who died last week represented their country's best hope of improving that record. As Shmuel Larkin, head of the Israeli delegation to Munich put it: "This crime has thrown Israel sport back ten years."

The Victims:

MARK SLAVIN, 18, a promising wrestler, had emigrated from Russia only last May. Slavin had demonstrated in front of the KGB (secret police) headquarters in Minsk for the Jews' right to leave the Soviet Union. In Israel, he began studying Hebrew at a kibbutz near Tel Aviv.

ELIEZER HALFIN, 24, was a wrestler who emigrated from Russia four years ago. A Tel Aviv garage mechanic when he was not practicing wrestling, Halfin, a bachelor, was the only son of a Latvian father who had lost his first wife and children in a Riga ghetto during World War II.

ANDRE SPITZER, 27, was Israel's top fencing coach. He emigrated from Rumania in 1964 and later trained in Holland. Spitzer was chief fencing instructor at the Orde Wingate Physical Education Institute, Israel's top institution for sports instruction. He left a Dutch wife, also a fencer, and a two-month old daughter.

DAVID BERGER, 28, a weight lifter from Shaker Heights, Ohio, had settled in Israel in 1971. Berger, who held dual U.S.-Israeli citizenship, was a law graduate of Columbia University. He had postponed beginning his law practice while he trained for the Olympics. After Munich, Berger intended to marry and enter the Israeli army. His parents, Dr. and Mrs. Benjamin Berger, learned of his death while watching the Games on TV in Shaker Heights. All Ohio state flags were at half-staff last week in his memory.

ZE'EV FRIEDMAN, 28, a bantam weight lifter, was Israel's best hope for a medal. A physical education teacher in a Haifa suburb and a bachelor, Friedman came to Israel in 1960 from Poland.

JOSEPH ROMANO, 32, an Arabic-speaking Jew from Libya, was the country's top weight-lifting champion. Recalled an Olympic committee member: "He was so crazy about sports that he lost two jobs because he spent more time training than working." Romano's latest job was as a window decorator. At Munich, muscle damage in one leg had prevented him from lifting the 430 kilograms that he could usually heft without trouble. He was due to return home to his wife and three daughters for an operation after the Games.

MOSHE WEINBERG, 32, a Sabra (Israeli-born), was the first to die at Olympic Village. A physical education teacher, Weinberg had been coach of the wrestling team for the past six years. He is survived by his third wife, Miriam, and a five week-old son, Gur.

AMITZUR SHAPIRA, 40, ranked as Israel's best track and field coach. A physical education teacher, Shapira had much to look forward to on the day he was killed: his most successful protegee, Esther Shahamurov, was about to run in the semifinals of the 100-meter hurdles. Instead, she accompanied her coach's coffin home. Shapira left a wife and four children.

YOSEF GOTTFREUND, 40, the hefty wrestling referee, had heroically held a door of the Israeli quarters hut, allowing others to escape. A Jerusalem merchant, Gottfreund left a wife and two daughters, one of whom told friends in Jerusalem, "His last act was typical of him: my father was always ready to help others."

YA'ACOV SPRINGER, 52, a weight-lifting referee and emigrant from Poland, was a physical education teacher in a high school in a town near Tel Aviv. When the news of his death reached the town, 700 students, led by the mayor and town council, marched in procession, carrying flags draped in mourning.

KENAT SHORR, 53, was the coach of the shooting team and a Defense Ministry employee. An emigrant from Rumania, Shorr was regarded as one of Israel's finest marksmen. He left a wife and a married daughter.

**JEWISH WAR VETERANS OF THE U.S.A.
XX OLYMPIAD MEMORIAL AWARD
OFFICIAL APPLICATION
PART I**

• **PERTINENT DATA:**

- STUDENT'S NAME: _____

- ADDRESS: _____

- PHONE: (HOME) _____

- HIGH SCHOOL: _____

- HIGH SCHOOL CONTACT IN GUIDANCE: _____

- PHONE (GUIDANCE): _____

• **STUDENT PLANS:**

- ATTEND UNIVERSITY/COLLEGE: _____

- MAJOR IN: _____

- CAREER (IF DETERMINED): _____

• **SIGNATURES BY HIGH SCHOOL STAFF:**

- GUIDANCE COUNSELOR: _____ DATE: _____

- ATHLETIC DIRECTOR: _____ DATE: _____

• **SIGNATURES BY JWV COMMANDER or OLYMPIAD AWARD CHAIRMAN**

(Only after applicant has been selected for an award):

- POST/COUNTY: _____ DATE: _____

- DEPARTMENT: _____ DATE: _____

Student: Kindly print or type data on this sheet. Do not revise or substitute this form

Achievement Highlights

Athletics

+ _____
+ _____
+ _____
+ _____

Academics

+ _____
+ _____
+ _____
+ _____

Leadership

+ _____
+ _____
+ _____
+ _____

Community Service

+ _____
+ _____
+ _____
+ _____

Award Questionnaire

Where and when was the XX Olympiad Games held? _____

Name the one slain athlete who held U.S. Citizenship? _____

Please Print or type answers on this page

**JEWISH WAR VETERANS OF THE U.S.A.
XX OLYMPIAD MEMORIAL AWARD
OFFICIAL APPLICATION
PART II - A**

• **ATHLETIC ACHIEVEMENT: (60%)**

NUMBER OF MAJOR LETTERS: _____

Sports: (1) _____ (2) _____

(3) _____ (4) _____

(5) _____ (6) _____

RECOGNITIONS/AWARDS AT:

- CITY OR CONFERENCE LEVEL: _____

- REGIONAL/DISTRICT LEVEL: _____

- STATE LEVEL: _____

- NATIONAL LEVEL: _____

ATTACH ONE LETTER OF RECOMMENDATION FROM ATHLETIC (PREFERRED) OR GUIDANCE DEPARTMENT.

**JEWISH WAR VETERANS OF THE U.S.A.
XX OLYMPIAD MEMORIAL AWARD
GUIDE FOR EVALUATION ASSESSMENT**

TABLE I - SPORT

RATINGS	FOR ONE OR MORE STATED ACHIEVEMENTS
10	Nominated to 1 st , 2 nd , or 3 rd , National Team, Placed 1 st , 2 nd , 3 rd , at a major National sport event, Nominated to 1 st Team in State, or Awarded honorable mention at State level or better for each of two (2) Varsity sport
9	Nominated to 2nd, 3rd, team or given Honorable mention at State level, Placed 1st, 2nd, or 3rd at a major state sports event, Nominated to 1st team in Region, or Awarded honorable mention at Regional level or better for each of two (2) Varsity Sports
8	Nominated to 2nd, 3rd, team or given Honorable mention at Regional level, Placed 1st, 2nd, or 3rd, at major Regional sports event, Nominated to 1st team in Conference, or Awarded honorable mention at Conference level
7	Nominated to 2nd, 3rd team at Conference level, or Participated in two or more sports in school
6	Given Honorable mention at Conference level
5	Active in sports for four years in school without outstanding recognition by outside entities
3	Participated in one sport without outstanding recognition
1	Limited participation in sports

NOTES:

- (1) All assessments shall be based on achievements by the candidate, **not** those of his team.
- (2) "Major...sports event" infers an event with non-sectarian entries by many high school students in that sport, e.i. "Penn Relays for Track. Sport events with limited entry requirements, such as the Maccabi games, should be rated as 1 or 2 points less.
- (3) Track and Cross Country events are in same sport, namely "Track".

**JEWISH WAR VETERANS OF THE U.S.A.
XX OLYMPIAD MEMORIAL AWARD
GUIDE FOR EVALUATION ASSESSMENT
TABLE II - NONSPORTS**

RATING	SCHOLARSHIP (See note 1)	LEADERSHIP	SERVICE
10	SAT – 2050 and higher Class - first, second or third Outstanding state honor	Senior class president, student council president, or High state leadership honor	Super active in class, clubs, outside organizations and/or outside job
9	SAT 1900 - 2049 Class - top 3% State honors	Multiple top positions in clubs, or lower class president	
8	SAT - 1700 - 1899 Class - top 10% National Honor Society	Team captain in senior year, or class officer, present and/or past	Very active
6 or 7	SAT - 1500 - 1699 Class - top 25%	Club president Team captain in lower years Class representative (2 - 3 positions)	
5	SAT - 1300 - 1499 Class - top 50%	Club officer or class representative for several years	Participates in several activities during the year
3 or 4	SAT - 900 - 1299 Class - not in bottom one third	Some leadership positions during high school	Not very active
1	SAT - below 900	none	Not very active

Note:

(1)Add SAT Rating to Class Standing Rating and divide by 2. If the answer is a whole number, enter same in Academic Rating Column. If the answer is the midway between whole numbers, review list of honors on Part II-B. If the applicant has only one or two common honors, decrease rating to lower whole number. Otherwise, increase rating to next higher number. If only SAT or Class standing is stated, enter rating in Academic Rating column for the characteristic provided.